



L.M.I. Newsletter

Labour Market Information



SIX NATIONS EMPLOYERS PARTICIPATE IN EMPLOYERONE SURVEY:

2.1 EMPLOYERONE SURVEY

Conducted in the Brantford-Brant, Haldimand and Norfolk areas in January 2014, the EmployerONE survey collected data to provide insight into the area's labour market from the employer's perspective. This data provides valuable information for job seekers and service providers to better meet the employment needs of the local employers. Information collected included which industries are hiring; types of employment; as well as the type of education and training the employers are seeking.

2.2 SIX NATIONS AND EMPLOYERONE SURVEY.

The EmployerONE Survey was led by the Workforce Planning Board of Grand Erie. G.R.E.A.T., in partnership, assisted in marketing the survey to Six Nations employers. The response from on-reserve employers was low. Greater participation is sought to enable our own workers and own employers the data necessary to provide appropriate skills and training to meet the need for a healthy economic and social environment.

Feature

EmployerONE Survey Results

The EmployerONE Survey conducted in January 2014, provided valuable information on the types of occupations employers are hiring as well as the type of skills needed to make their businesses prosper. The survey conducted in the Brantford-Brant, Haldimand and Norfolk areas, including Six Nations, indicated most hiring was planned in the Production or Service jobs (65%).

Of the 218 employers surveyed it was found that 2,007 positions would be created within 12 months (2014). Since not all the employers participated in the survey, the actual number of positions in the area is most likely larger.

Hard to Fill Jobs



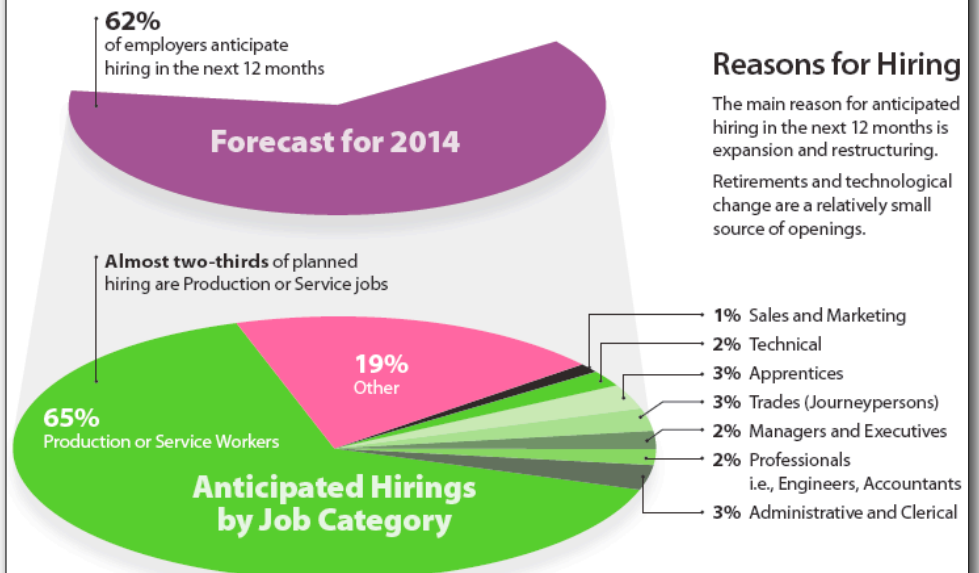
61% of surveyed employers who hired in the past year said they had positions that were hard to fill

Top 5 Reasons

- 1 Applicants not meeting skills
- 2 Applicants not meeting qualifications (education level/credentials)
- 3 Applicants not meeting work experience
- 4 Not enough applicants
- 5 Applicants not meeting motivation, attitude, or interpersonal abilities

Anticipated Hirings in 2014

The 218 employers who responded to the survey said they planned to hire a total of 2,007 positions in the next 12 months.



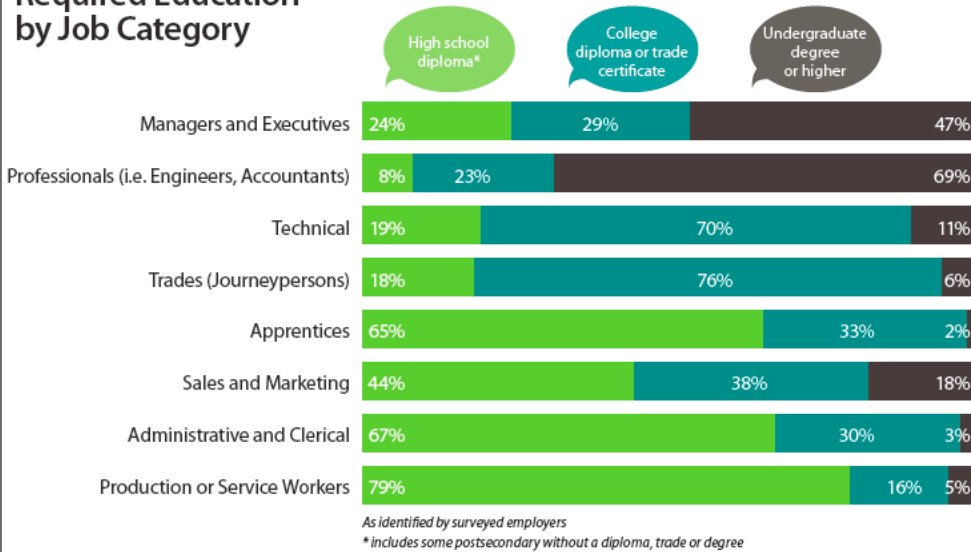
Note: 'Other' job category represents occupations that do not fit into the categories provided.

Monthly Labour Force Information for Reference Week of August 10 to 16, 2014

	Canada	Ontario	Brantford CMA	Hamilton CMA	St.Catharines/Niagara CMA
Participation Rate	66.0% ↓	65.9% ↓	65.5% ↓	65.1% ↑	61.3% ↓
Unemployment Rate	7.0% —	7.4% ↓	6.2% ↓	6.3% ↓	7.9% —
Employment Rate	61.3% ↓	61.1% ↓	61.5% ↓	61.0% ↑	56.4% ↓

Source: Statistics Canada, Labour Force Survey, released September 5, 2014

Required Education by Job Category



The EmployerONE survey found the main reason for expected hiring in 2014 is mainly due to expansion and restructuring.

The positive outlook on expected new hires is encouraging. The problems appears to lie in the challenge for 61% of employers who are experiencing difficult in finding suitable workers. The reasons employers are having difficult finding employees include skills, education/credentials, experience, and a lack of “soft skills”.

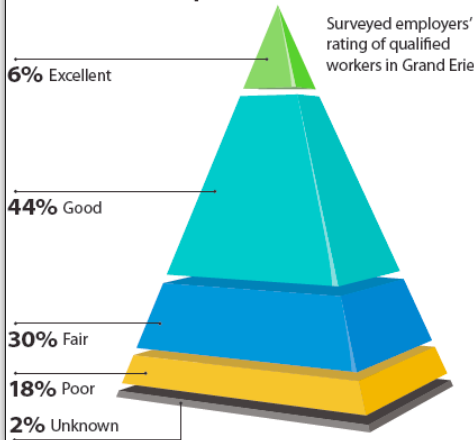
The EmployerONE survey found three quarters of employers surveyed provide or support ongoing training and education for their employees. In another report by The Conference Board of Canada, it was found that the investment in training and development has been declining. Investment in 1993 was \$1,200 dropping to \$700 in 2010. The amount of investment has declined 13% since 2008 and nearly 40% since 1993.

The full report can be found at: www.workforceplanningboard.org



The Workforce Planning Board of Grand Erie is one of 25 community-based, not-for-profit corporations established in Ontario to play a leadership role in labour force development. Comprised of representatives of Labour, Business, Education and Equity Groups, the board works collaboratively with community partners to identify key labour force issues and challenges, and to develop effective workforce development strategies.

Labour Pool Report Card



ABOUT THE DATA

What the Symbols represent:

Increase Good = ↑ Bad = ↓

Decrease Good = ↓ Bad = ↑

No change = —

Unless otherwise noted, all charts and graphs are from Workforce Planning Board of Grand Erie, EmployerONE 2014 Survey report. - Used with permission.

SIX NATIONS EMPLOYERS - COUNT YOURSELF IN

There is an estimated 350 businesses on reserve whose participation in this survey is mutually beneficial to employer and worker. Plan to be a part of the annual EmployerONE Survey. By participating you will assist your local service providers in the development of a skilled workforce to meet your needs, here within the community.

MAKING IT BETTER

If you have a questions about the information provided in this newsletter or if you would like to know more about a specific topic, please email to paul@greatsn.com

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