



L.M.I. Newsletter

Labour Market Information



SIX NATIONS & NEW CREDIT EMPLOYERS ARE ENCOURAGED TO PARTICIPATE IN EMPLOYERONE SURVEY 2015:

EMPLOYERONE SURVEY

First conducted in the Brantford-Brant, Haldimand and Norfolk areas in January 2014, the EmployerONE survey collected data to provide insight into the area's labour market from the employer's perspective. This data provides valuable information for job seekers and service providers to better meet the employment needs of the local employers. Information collected included which industries are hiring; types of employment; as well as the type of education and training the employers are seeking.

SIX NATIONS AND EMPLOYERONE SURVEY.

The EmployerONE Survey is led by the Workforce Planning Board of Grand Erie in partnership with G.R.E.A.T.

All employers on Six Nations or New Credit with at least one employee are encouraged to complete this voluntary survey.

G.R.E.A.T. needs to hear what your challenges are when it comes to your own workforce and what future hiring aspects you may require.

Feature

EmployerONE Survey 2015

In last year's survey, much needed information was obtained from local employers in the Brant, Haldimand and Norfolk areas. This January 2015 marks the 2nd annual EmployerONE Survey. Six Nations/New Credit employers are encouraged to participate in this voluntary and valuable survey. More employers from Six Nations and New Credit are needed to participate. With a strong participation from local employers our communities can then make the correct decisions for human resource planning.

In the 2014 EmployerONE survey, the top five reasons employers had difficult in finding workers was identified. Using this information,

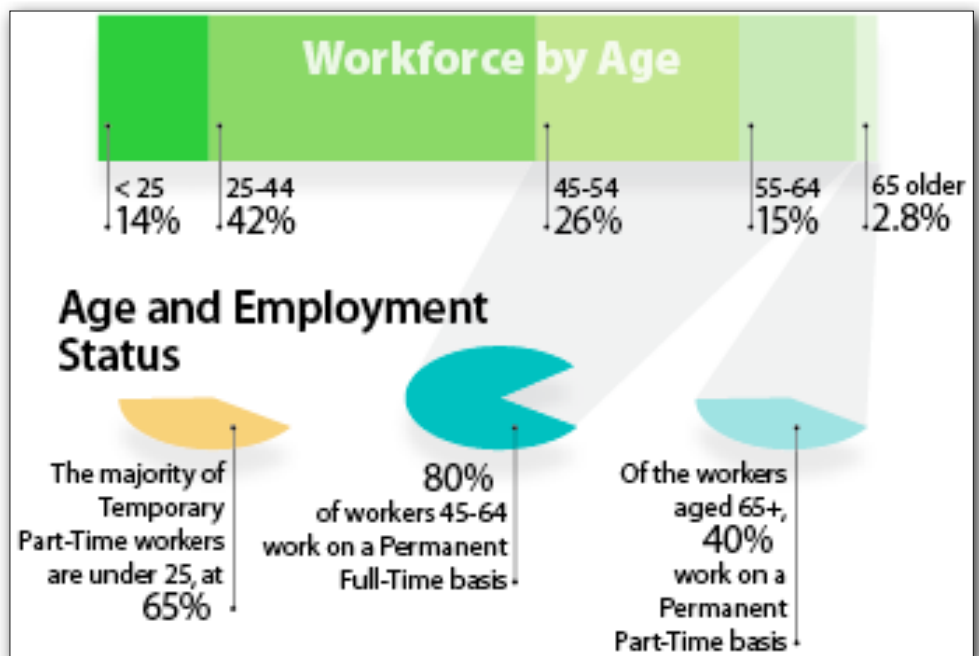
Hard to Fill Jobs



61% of surveyed employers who hired in the past year said they had positions that were hard to fill

Top 5 Reasons

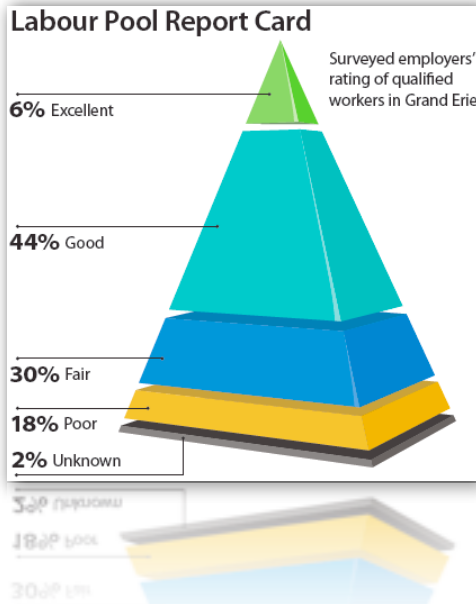
- 1 Applicants not meeting skills
- 2 Applicants not meeting qualifications (education level/credentials)
- 3 Applicants not meeting work experience
- 4 Not enough applicants
- 5 Applicants not meeting motivation, attitude, or interpersonal abilities



Monthly Labour Force Information for Reference Week of December 7 to 13, 2014

	Canada	Ontario	Brantford CMA	Hamilton CMA	St.Catharines/Niagara CMA
Participation Rate	65.9% ↓	64.4% ↓	67.0% ↑	63.0% ↓	61.5% —
Unemployment Rate	6.6% —	7.5% ↓	6.2% —	5.6% —	6.7% ↑
Employment Rate	61.5% ↓	59.6% ↓	62.8% ↑	59.5% ↓	57.3% ↓

Source: Statistics Canada, Labour Force Survey, released January 9, 2015



local service providers, schools and training institutes, can focus on these areas to develop strategies which would address these problems. Once adequately addressed, the labour pool will be better prepared with the appropriate skills employers require, thus saving employers' time and resources and improving the business's bottom line.

The EmployerONE Survey can assist employers by identifying the demographics of the workforce. In example, these demographics provide valuable information on how to design training specific to the age groups where the demand is highest. Different age groups may require different training methods.

By completing this survey, the employer will be able to see the status of their own workforce and potentially identify their own future requirements. This is especially true with the phenomenon of the aging "baby boomers". For example, an employer could potentially identify if and when there may be a sudden exodus of his/her current workforce due to this aging demographic. This information could prove vital in maintaining an effective workforce for years to come.

Survey link can be found at:

www.greatsn.com



ABOUT THE DATA

What the Symbols represent:

Increase Good = ↑ Bad = ↓

Decrease Good = ↓ Bad = ↑

No change = —

Unless otherwise noted, all charts and graphs are courteous of Workforce Planning Board of Grand Erie, EmployerONE 2014 Survey report. - Used with permission.

ALL EMPLOYERS - COUNT YOURSELF IN

There is an estimated 350 businesses on reserve whose participation in this survey is mutually beneficial to employer and worker. Plan to be a part of the annual EmployerONE Survey. By participating you will assist your local service providers in the development of a skilled workforce that meet your needs, here within the community.

MAKING IT BETTER

If you have a questions about the information provided in this newsletter or if you would like to know more about a specific topic, please email to paul@greatsn.com

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